DepositLeads

RELATIONSHIP PROPOSAL COPILOT

River Market Analytics LLC relationship proposal

Riverstone Community Bank prepared this short review to make the next banking conversation practical: what may be needed, what to review first, and how to move quickly without creating

DEPOSIT POTENTIAL	ANNUAL FEES	TOTAL POTENTIAL
$808K	**$2K**	**$809K**

RECOMMENDED SOLUTIONS

- Business DDA: Creates the operating account foundation for payroll, vendor payments, merchant settlement, and daily balances.
- Money market / ICS: Gives the customer a safe liquidity option for larger balances without turning the conversation into rate-only shopping.
- Merchant services: Connects card settlement to the operating relationship and creates another sticky service line.
- Business credit card: Provides spend control and a lightweight expansion conversation after the operating account is opened.

NEXT STEPS

- Confirm the right business contact and decision process.
- Complete a short discovery conversation with the assigned banker.
- Review account, treasury, lending, or mortgage options that fit the verified need.
- Document next steps, timelines, and product owners after the meeting.

DISCLOSURE

This one-pager is a relationship-service discussion aid. It is not a credit offer, mortgage preapproval, rate quote, or guarantee of product availability.

River Market Analytics LLC banker prep

Priya Nair | BDO | Saline County | Public signal

PRE-CALL BRIEF

- River Market Analytics LLC is a high priority BDO action owned by Priya Nair.
- Little Rock License Signal signal in Saline County. Likely contact label. BDO fit score 94. Aging.
- Product lead: business DDA and operating deposits.
- Dollar basis: Modeled planning value from score, product fit, contact readiness, and source timing.
- Source proof: Little Rock License Signal; observed Jul 28, 2026; confidence Reviewed.

DISCOVERY QUESTIONS

- Where will operating deposits, card settlement, payroll, and vendor payments run when activity starts?
- Who is helping you choose account structure and fraud controls?
- Would it be useful to compare a simple local setup against what you already have?
- What changed recently that makes River Market Analytics LLC worth reviewing now?
- Who else on your team should be involved before we recommend account structure or treasury services?

MANAGER APPROVALS

- Deposit pricing or liquidity exception: Larger deposit or liquidity conversation may need pricing discipline.
- CRM attribution: Meeting package generated; next stage should be measurable.

WHAT NOT TO SAY

- Do not imply private competitor knowledge or claim the bank knows where the company currently banks unless the source explicitly proves it.
- Do not promise approval, a specific rate, or guaranteed product availability.
- Do not use source data for credit eligibility, prescreening, or adverse-action language.
- Do not call a record labeled Direct-mail only, Needs review, or Do not contact until the allowed channel is clear.