

Riverstone Community Bank - Board-Ready Deposit Intelligence Report

Generated 2026-06-14

Assessment area: Pulaski County, AR

ZIP focus: configured at county level

Brand logo: use bank name header

ROI assumptions: 320 bps relationship revenue spread; subscription cost \$4,500.

Executive Summary

- 0 active pipeline records produce a 90-day expected deposit forecast of \$0.
- Modeled annual revenue impact is \$0, including treasury and loan revenue where product signals exist.
- Confidence is early because the pipeline needs more logged banker activity.

30-Day Pilot Proof And Account-Opened Attribution

- 3 accounts opened in the last 30 days, with \$705,000 in attributed deposits and \$37,460 in modeled annual value. 2 opened outcomes were tied directly to the core banking account-opened webhook.
- Leads contacted: 5
- Meetings booked: 3
- Accounts opened: 3
- Core webhook attributed wins: 2
- Deposits won: \$705,000 (\$610,000 actual, \$95,000 estimated)
- Treasury products sold: 2
- Loans originated: 1
- Modeled annual value: \$37,460

90-Day Forecast

- 30-day expected deposits: \$0
- 60-day expected deposits: \$0
- 90-day expected deposits: \$0
- Expected annual revenue impact: \$0
- Treasury fee contribution: \$0
- Loan revenue contribution: \$0
- Forecast confidence: early

Top Sources By 90-Day Expected Deposits

Top Counties By 90-Day Expected Deposits

Banker Accountability

Compliance Note

This report is an executive planning tool based on pipeline stage, source attribution, and logged banker outcomes. It is not credit decisioning, FCRA prescreening, or a

representation that DepositLeads knows a customer's primary bank.