

Riverstone Community Bank - Pulaski County Market Brief  
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Morning Priority

Pulaski County is ranked #1 with a 100/100 territory priority score. Pulaski BDO should start here: 33 hot, 70 contact-ready, 35 treasury-fit.

Why It Matters

- 118 live signals
- 33 hot leads
- 70 contact-ready
- 35 treasury-fit
- 9 competitor branches
- 3 masked customer-density points

Banker Owner

- Pulaski BDO (BDO)

Action Plan

- Call 33 hot leads before lunch.
- Open the ZIP hotspots from the Territory Focus Map before broad county exports.
- Review source proof and contact labels before any banker call.

Compliance Guardrail

Use public-source facts as context only. Do not claim DepositLeads knows where a prospect banks, their private account balances, or credit eligibility.